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**USD 25 million for food safety –  
submit your project to the Global Innovation Challenge**

**Citi Foundation launches the *Global Innovation Challenge*. The competition is open to NGOs working to improve access to food around the world.**

The *Global Innovation Challenge* program is designed to increase the effectiveness of organizations that implement innovative projects to improve food safety.

Citi Foundation will contribute a total of **USD 25 million** for this purpose. The funds are intended to reach **50 organizations** that support the food safety cause and implement projects to improve the physical and financial well-being of families and communities with the lowest incomes.

Food safety is currently one of the most pressing issues in the world. Various forms of malnutrition affect 770 million people worldwide. According to the latest report of Citi – *Global Perspectives & Solutions (GPS)*- the estimated impact of malnutrition on the global economy, due to record-high food prices and other macroeconomic factors leading to civil unrest or global migration, could be as high as USD 3.5 trillion per year (almost USD 500/person).

As part of the program, Citi Foundation will primarily support projects in four areas:

- **Access:** actions aimed at improving opportunities for the lowest income communities to benefit from affordable and healthy food;
- **Affordability:** actions aimed at increasing food affordability;
- **Availability:** solutions in the food supply chain that benefit communities, e.g. through the creation of new jobs or businesses;
- **Resilience:** increasing the resources available to enable low-income communities to better prepare for and respond to reduced food safety in times of crisis.

Deadline for the registration of applications is **March 22, 2023 at 8:00 PM CET**.

For more information about the Program and the terms and conditions of participation, please visit: [www.citifoundation.com/challenge](http://www.citifoundation.com/challenge)

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