



## **Emerging Market Champions Award Citi Handlowy**

### **Competition Rules**

#### **I. GENERAL PROVISIONS**

1. Emerging Market Champions Citi Handlowy competition is organized by Kronenberg Foundation at Citi Handlowy, with an office in Warsaw, ul. R. Traugutta 7/9.
2. This document specifies the rules of Emerging Market Champions Citi Handlowy competition, hereinafter referred to as Competition.
3. The aim of the Competition is to select and recognize Polish businesses that have expanded abroad and are developing their operations on foreign markets or export their products / services abroad; and foreign emerging markets companies that invest in Poland.
4. The following countries are qualified as emerging markets: Argentina, Brazil, Bulgaria, Chile, China, Czech Republic, Egypt, Estonia, Philippines, Greece, Columbia, Indonesia, Qatar, South Korea, Latvia, Lithuania, Malaysia, Mexico, Pakistan, Peru, Republic of South Africa, Romania, Russia, Thailand, Taiwan, Turkey, Ukraine, Venezuela, Hungary, United Arab Emirates.
5. For the needs of the Competition the Organizer qualifies countries as emerging markets on the basis of:
  - indexes: IMF (International Monetary Fund), FTSE and Russel (Financial Times Stock Exchange & Russell Investments ).

#### **II. REQUIREMENTS**

1. The Competition is open to companies present on the market for no less than three years (from the date of registration) with operations in more than one country.
2. Candidates eligible to enter the Competition must meet the criteria specified in Pt. 1 and fall in one of the following categories:
  - Polish investments abroad – companies with headquarters in Poland conducting operations abroad;
  - Foreign investments in Poland – companies with headquarters in emerging market countries that make significant investments in Poland;
  - E-commerce dedicated to enterprises with their registered offices in Poland, operating on the domestic and foreign markets, which have undergone a digital transformation in sales or production processes.



3. The Competition admits only companies nominated by the Council of Experts – opinion leaders, members of the Polish economic and business community or involved in the promotion of entrepreneurship in Poland or abroad invited by the Organizer.
4. In the category “Polish Investments Abroad” the following aspects are taken into account:
  - geographic scope of the company’s operations: the number and location of foreign markets the candidate company operates on (number of countries where the company has its production facilities / branches, etc.);
  - scale of foreign investments: investments made abroad (number of production facilities, acquisitions, total investment value, etc.).
5. In the category “Foreign Investments in Poland” the following aspects are taken into account:
  - scale of investment in Poland: investments made in Poland (number of production facilities, investment volume, etc.);
  - employment impact – number of jobs created in Poland.
6. In the category e-commerce the following aspects are taken into account:
  - effectiveness of implemented digital technologies in production or sales
7. Participation in the Competition is free.

### **III. PRIZES AND SPECIAL MENTIONS**

1. The winners receive the title of “Emerging Market Champion”, granted in two categories:
  - Polish investments abroad;
  - Foreign investments in Poland.
2. The winners receive a statuette and the right to use the title and logo “Emerging Market Champion”
3. The Competition shall be conducted in two steps: of the nominations submitted to the Competition, 10 will be shortlisted for further consideration – 5 in each category: Polish Investments Abroad and Foreign Investments in Poland.
4. Rankings of brands with the highest number of nominations in both categories will be presented to the Emerging Markets Champions Committee (the Committee) composed of entrepreneurship and economy experts who shall select the winners.



5. Competition winners will be announced in one of Poland's leading press titles.

#### **IV. TIMEFRAME**

1. Nominations can be sent to the Organizer's office or e-mailed to: [nemc@kronenberg.org.pl](mailto:nemc@kronenberg.org.pl), by 30 June 2018.
2. The winners will be announced on 28 September 2018 at the Emerging Markets Champions Citi Handlowy Competition final gala held during the European Forum of New Ideas in Sopot.
3. The Organizer reserves the right to introduce any changes to the ceremony of announcing the winners.

#### **V. FINAL PROVISIONS**

1. The Committee's decision is final. The Committee reserves the right to change the decisions concerning granting prizes and special mentions in the event when after the relevant decisions there arise justified doubts as to the truthfulness of information about the competitor's operations that might affect the Committee's decision should they be known at the moment of granting the award. The Committee also reserves the right to change the date of announcing the winners, grant additional prizes or abstain from granting prizes.
2. The date of announcing the winners will be published on [www.kronenberg.org.pl](http://www.kronenberg.org.pl).
3. The Organizer reserves the right to publish the names, images and information about Competition winners as well as press, radio, internet and TV interviews with the winners.
4. In all matters not settled herein, provisions of civil code, personal data protection act, copyright and other relevant laws shall apply.
5. This document is available for inspection in the Organizer's office and on Organizer's website: [www.kronenberg.org.pl](http://www.kronenberg.org.pl).
6. The Organizer and the Committee reserve the exclusive right to interpret the regulations specified in this document and solve disputes related to its application.